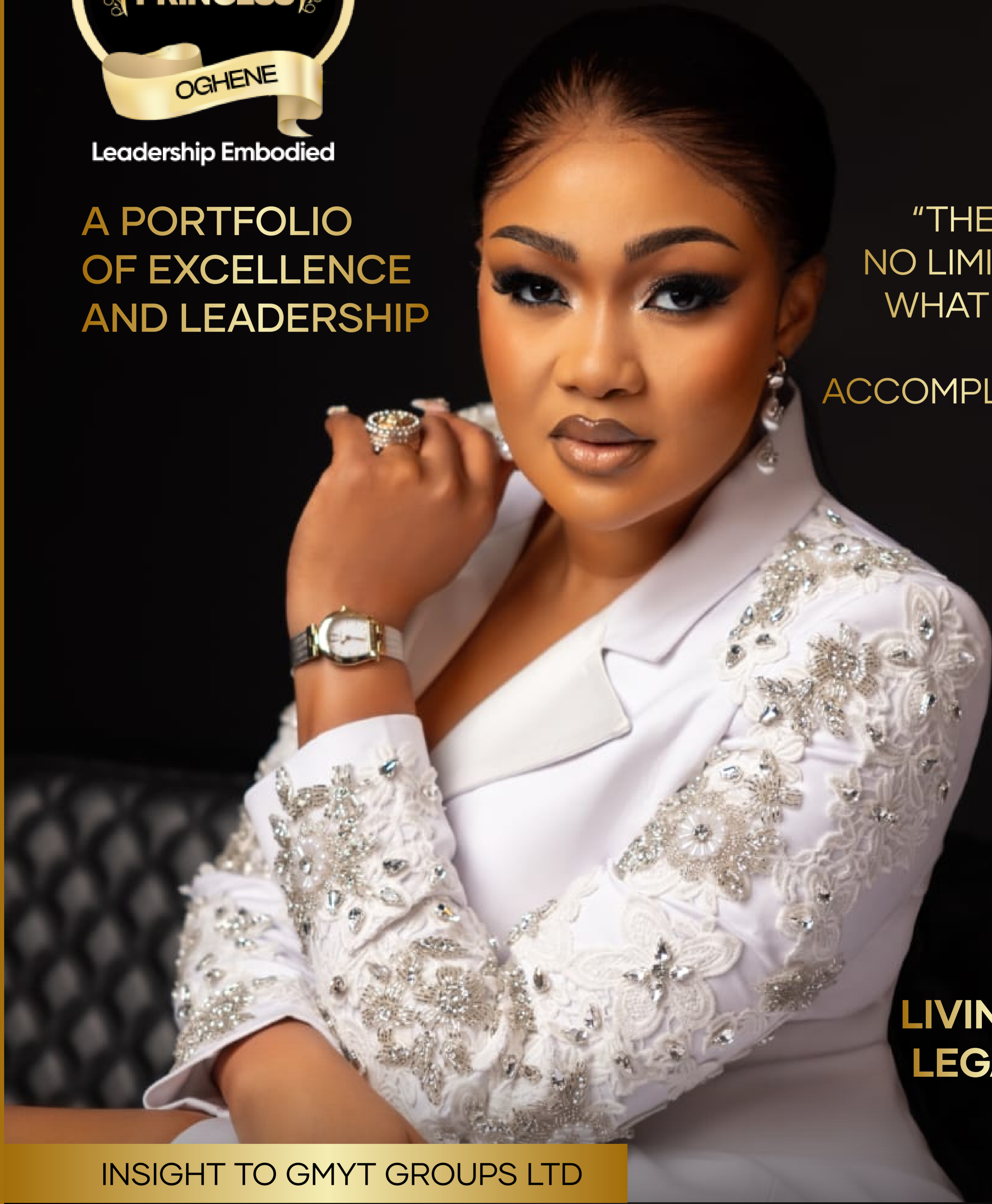




Leadership Embodied

A PORTFOLIO  
OF EXCELLENCE  
AND LEADERSHIP

"THERE'S  
NO LIMIT TO  
WHAT YOU  
CAN  
ACCOMPLISH"



LIVING A  
LEGACY

INSIGHT TO GMYT GROUPS LTD



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# About Portfolio



Step into the realm where leadership converges with creativity and empowerment. Princess Kelechi Oghene's portfolio is a testament to a journey marked by resilience, innovation, and transformation. This compendium showcases a legacy built on the foundations of skill empowerment, social impact, and educational excellence. Within these pages, you will find a narrative of impactful entrepreneurship, strategic business advancements, and philanthropic endeavors that have redefined leadership in the fashion industry and beyond.

Expect a vivid showcase of initiatives and projects under the GMYT Group that illuminate the path for aspiring entrepreneurs and creatives. This portfolio is not just a reflection of achievements; it is an invitation to engage with a vision that transcends boundaries and ignites change.

# Professional Milestones



Founder and CEO, GMYT Group: Under her visionary leadership, the GMYT Group evolved into a leading light in fashion education, empowering numerous aspiring designers and entrepreneurs.

Founder, GAHAWARDS: With a keen eye for recognizing talent and achievement, Princess Oghene successfully launched and hosted annual awards to honour African trailblazers, aligning with nine of the UN's Sustainable Development Goals.



Advocate, GMYT Foundation: Her passionate advocacy through the GMYT Foundation has profoundly impacted over 12,000 individuals, providing scholarships, skill acquisition programs, and distributing 3,000 sewing machines.

# Vission, Mission & Values



Ignite innovation and leadership in fashion, driving social and economic empowerment.



Foster excellence in fashion education, mentorship, and entrepreneurship for sustainable development.



- Excellence
- Empowerment
- Integrity
- Leadership
- Community

# Philanthropy And Community Engagement

## Health and Living / Fitness

### Akwwa Ibom to commence HPV vaccination among teenage girls

**ANETHA OGBURN, NYC**

Akwwa Ibom State is one of the first in Africa to start the HPV vaccination program. The state government is committed to providing free HPV vaccines to all girls aged 9-14 years. The program is part of the state's broader health strategy to reduce the burden of cervical cancer. The state government has allocated N100 million for the program. The vaccination will be carried out in all the 23 local government areas of the state. The program is expected to reach 100,000 girls by the end of 2023.

### Nigerian fashion industry gets boost with GMYT training programme

**SEVI JORIN SALAU**

The Nigerian fashion industry is getting a boost from the GMYT Fashion Academy. The academy is a training program for young people interested in fashion design and tailoring. The program is run by Kelechi Oghene, CEO of GMYT Fashion Academy. The academy has trained over 10,000 students in various fashion-related skills. The program is expected to create many jobs in the fashion industry.

### i-Fitness, NASM USA collaborate on fitness certification

**SEVI JORIN SALAU**

i-Fitness and NASM USA have collaborated to offer fitness certification programs. The programs are designed to help individuals improve their fitness and health. The certification programs are available online and can be completed at any time. The programs are recognized by the fitness industry and are highly valued by employers.

## FLAIR COVER

### Kelechi Oghene is CEO GMYT Fashion Academy: a designer, entrepreneur, philanthropist and a successful model.

#### In this interview with Yeturade Oladeinde, she opens up on her inspiration, mentoring young people and creating opportunities for them to start small businesses that thrive.

### KELECHI OGHENE

#### Giving back, touching lives, inspires me

**T**his year you are celebrating your 10th anniversary and honoring those who have made great impact in your life. How do you feel about this?

**Kelechi Oghene:** I feel really excited. I am taking another step in my journey. I am grateful to all the people who have supported me along the way. I am also looking forward to the future and the opportunities that will come my way.

**How many people have been touched in your empowerment projects?**

**Kelechi Oghene:** I have touched over 10,000 people through my various projects. I am proud of the impact that I have been able to make in the lives of so many people.

**What are some of the most rewarding moments in your career?**

**Kelechi Oghene:** One of the most rewarding moments in my career was when I was able to help a young girl start her own business. It was a moment that reminded me of why I started this journey in the first place.

**What is the secret of looking fit and good?**

**Kelechi Oghene:** The secret of looking fit and good is consistency. I exercise regularly and eat a healthy diet. I also make sure to get enough sleep and stay hydrated.

**What are your aspirations for the future?**

**Kelechi Oghene:** I want to continue to grow my business and reach more people. I also want to continue to give back to the community and make a positive impact in the world.

## ENTERTAINMENT & SOCIETY WEEKLY

### I'm Passionate About Nurturing Talents And Empowering Individuals to Reach Their Full Potential - Princess Kelechi Oghene

A vibrant entrepreneur who has successfully positioned herself as a force to reckon with within Nigeria's fashion terrain, via GMYT Fashion Academy, Princess Kelechi Oghene tells **IVORY UKONU** why she is committed to nurturing young talents to achieve their ultimate dreams.

**Y**our new book *Give Back, Touching Lives, Inspires Me* is a testament to your passion for giving back. How do you feel about this?

**Princess Kelechi Oghene:** I feel really proud and honored. This book is a reflection of my journey and the impact that I have been able to make in the lives of so many people. I am grateful for the opportunity to share my story and inspire others.

**What has been your greatest achievement in your career?**

**Princess Kelechi Oghene:** My greatest achievement is the success of GMYT Fashion Academy. It has allowed me to nurture and empower young talents in the fashion industry. I am proud of the impact that I have been able to make in the lives of so many people.

**How do you stay motivated and inspired?**

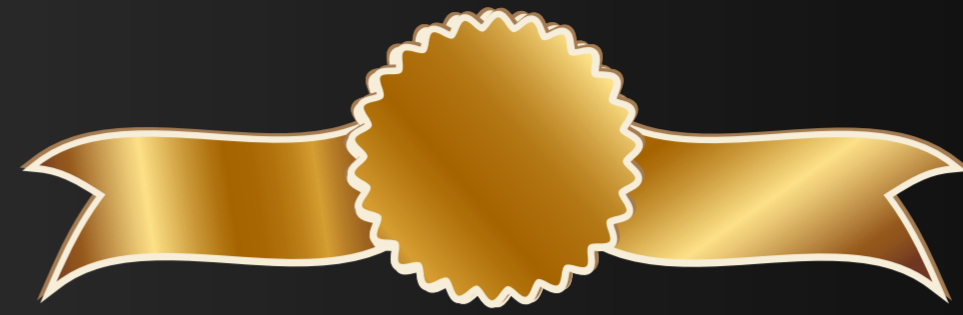
**Princess Kelechi Oghene:** I stay motivated and inspired by the success of my business and the impact that I have been able to make in the lives of so many people. I also draw inspiration from the stories of other successful entrepreneurs.

**What are your aspirations for the future?**

**Princess Kelechi Oghene:** I want to continue to grow my business and reach more people. I also want to continue to give back to the community and make a positive impact in the world.

## Princess Oghene's commitment to societal upliftment is evident in her endeavours:

1. Empowerment through Education: Aiming to transform 10,000 lives by 2030.
2. Humanitarian Awards: Her impact has been recognized with the Symbol of Hope Award and the Double Humanitarian Award.
3. Community Development: She is deeply involved in various programs with a focus on women's empowerment.



## Educational Excellence

A relentless pursuit of knowledge and skill has marked Princess Oghene's academic journey:

1. Lagos Business School: Acquired practical business acumen and strategic leadership skills.
2. London College of Fashion: Cultivated a keen eye for design and a global fashion sense.
3. Harvard Business School: Enhanced executive decision-making and innovation capabilities.
4. Executive MBA, Business School Netherlands: Currently broadening her expertise in global business strategies.
5. Lagos State University (LASU): First Degree Industrial Relations and Personnel Management (IRPM).



## Leadership & Governance:

**Strategic Governance Roles:** Proven governance capabilities, serving in roles that require nuanced decision-making.

**Policy Development:** Instrumental in formulating policies that foster a conducive environment for talent and business growth.

## Commitment To Service:

Her leadership is guided by core values of Service, Empathy, Philanthropy, and Humanitarianism, ensuring a compassionate yet results-driven approach.





# Awards



Princess Kelechi Oghene's portfolio is a testament to her unparalleled dedication to excellence, leadership, and social impact. As a candidate for any prestigious role, she stands out as a beacon of innovation, a pillar of strength in the community, and a visionary leader whose impact transcends the fashion industry to touch all facets of society. Her candidacy is not just a promise but a continuing legacy of transformative success.



## A Portfolio of Excellence and Leadership

# Media Sphere



A Portfolio of Excellence and Leadership

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# Executive Profile



Princess Kelechi Oghene is a beacon of innovative leadership and philanthropy, with a career that embodies the essence of entrepreneurial spirit and social responsibility. As the founder and Group Managing Director of the GMYT Group, she not only pioneered a transformative platform in the fashion industry but also championed initiatives that foster sustainable economic growth and skill development.



A Portfolio of Excellence and Leadership

## Media Presence and Recognition:

### ➤ Reputable Media Features:

Princess Oghene's work and influence have been extensively featured by leading media houses like Arise TV, This Day, Punch, Vanguard, and more, highlighting her as a subject of admiration and inspiration in both print and broadcast media.

## Technological Advancements:

➤ **GMYT Student Portal:** An innovation that revolutionizes an interaction with the GMYT brand. The portal provides easy access to many services, ranging from fashion education to event information, symbolizing a leap into digital engagement.



# GMYT Magazine

GMYT Magazine: With special editions like the "GAH-AWARDS Magazine," her ventures are chronicled and celebrated, further extending her reach and influence within the industry and beyond.



**MAGAZINE**

# GAH-AWARDS

CELEBRATING SOCIAL IMPACT

**10** Years  
OF PROMOTING  
SUSTAINABLE  
ECONOMIC GROWTH  
THROUGH  
SKILL ACQUISITION

**GAH-AWARDS EXCLUSIVE  
RUNWAY FEATURE**

**GMYT: THE MIRACLES OF PASSION**

**POWER OF HUMANITARIANISM**

*"There is no limit to what we,  
can accomplish"*

**VALUE DRIVEN LEGACY**

**Collaboration with GAH-AWARDS 2023:  
A WIN-WIN FOR HUMANITARIANS**

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# Gahawards

**Portfolio**

THEME:  
SURMOUNTING  
CHALLENGES  
OF UNEMPLOYMENT

**PREVIOUS  
AWARDEES**

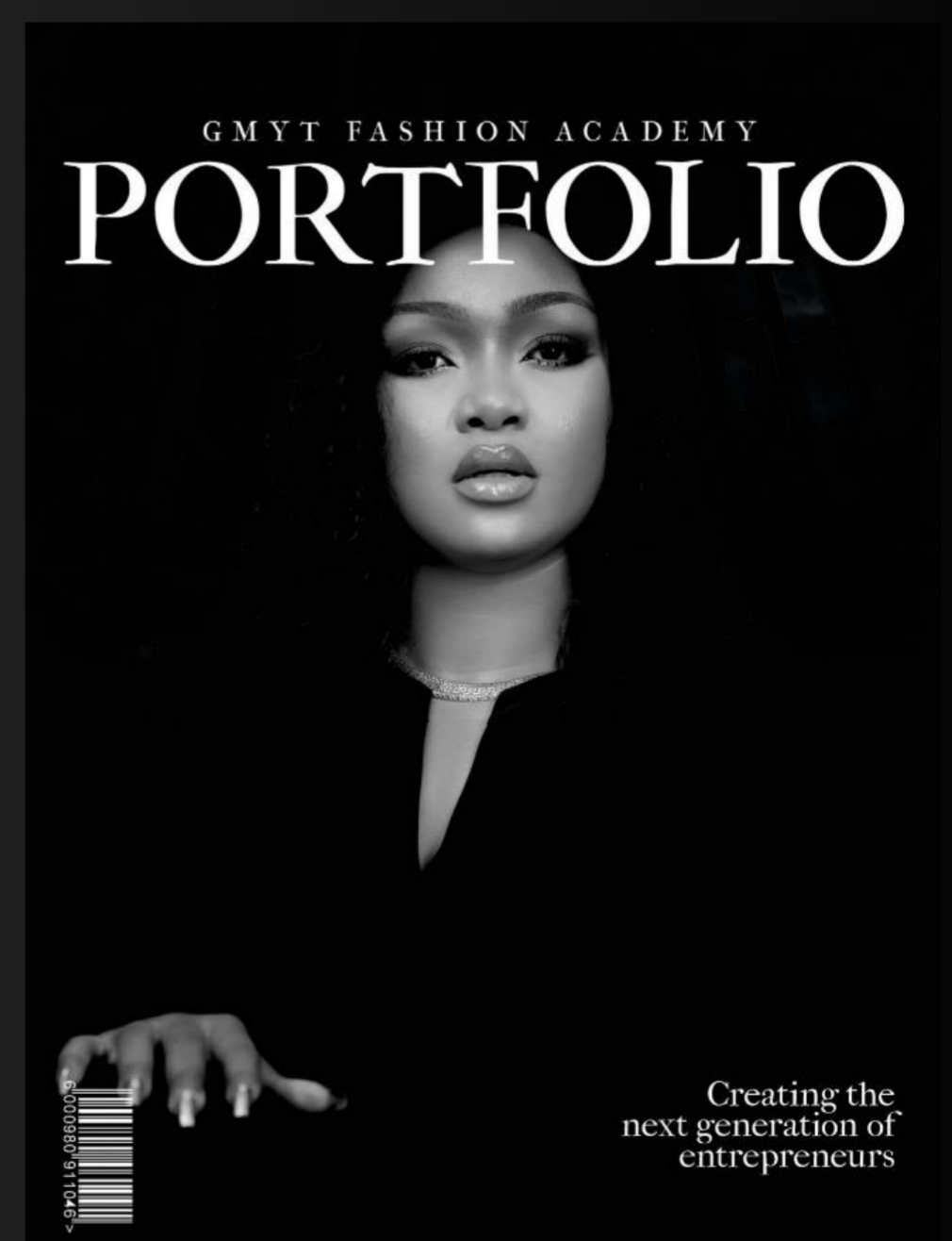
**AMBIENCE**

**FEW GUESTS  
IN ATTENDANCE**

**FASHION SHOW**

**2021  
AWARD  
BUDGET**

**CORPORATE  
PARTNERS &  
SPONSORS**



GMYT FASHION ACADEMY

# PORTFOLIO

Creating the  
next generation of  
entrepreneurs

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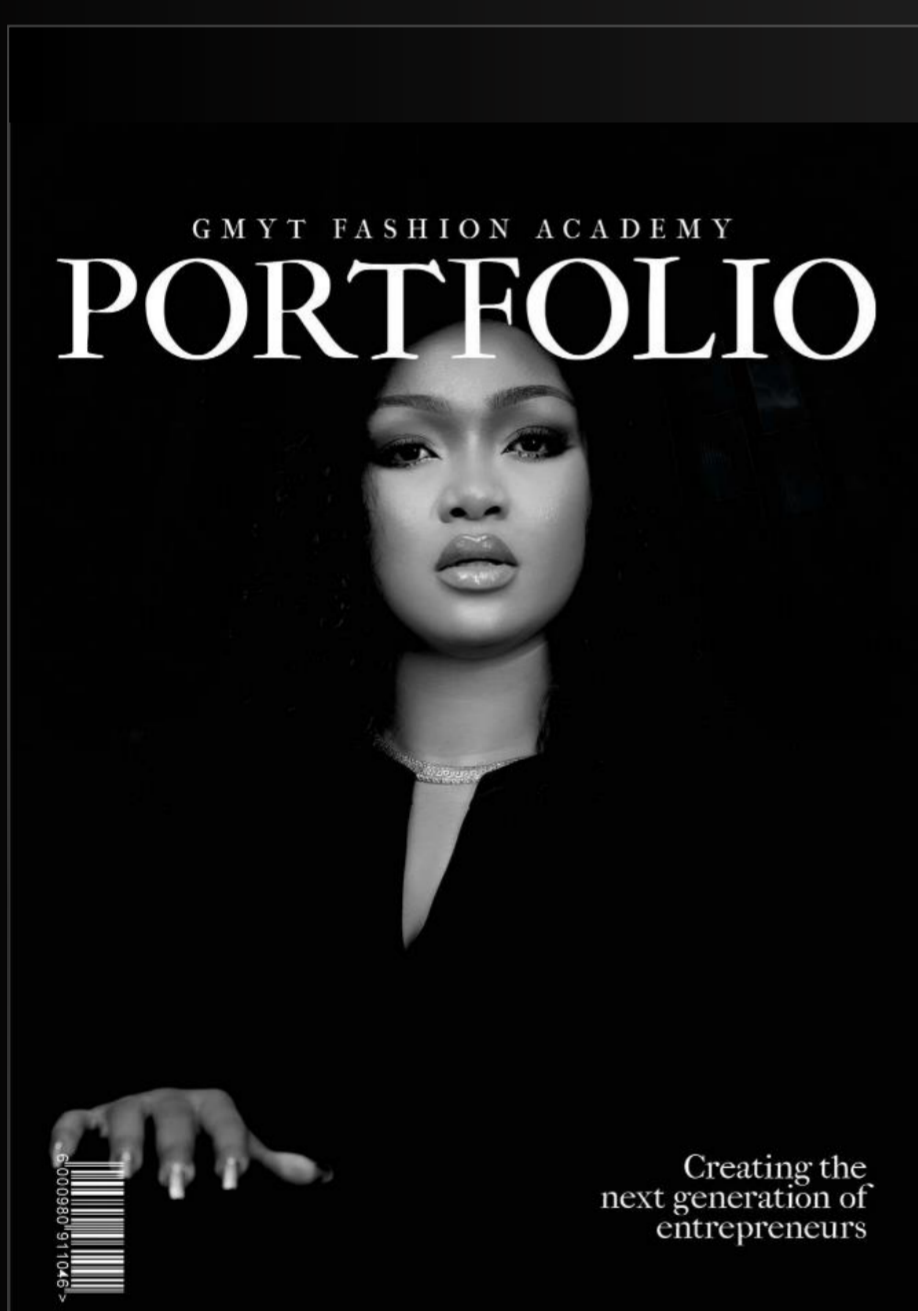


## GAH-AWARDS Magazine Cover



The first cover emphasizes the "GAH-AWARDS," celebrating a decade of promoting sustainable economic growth through skill acquisition. This highlights Princess Oghene's commitment to empowering individuals economically by providing them with valuable skills. The cover features a quote that reflects her philosophy: "There is no limit to what we can accomplish," which speaks to her belief in unlimited potential and collective achievement. The magazine also teases a GAH-AWARDS exclusive runway feature, suggesting content related to fashion and possibly an event recap or highlights.

## GMYT Fashion Academy Portfolio Cover



The second cover presents the "GMYT Fashion Academy Portfolio," with a focus on "Creating the next generation of entrepreneurs." This underscores Princess Oghene's role in nurturing and developing future leaders in the fashion industry. The monochrome palette and the direct gaze of Princess Oghene convey a sense of seriousness, professionalism, and depth, aligning with the transformative nature of her work.

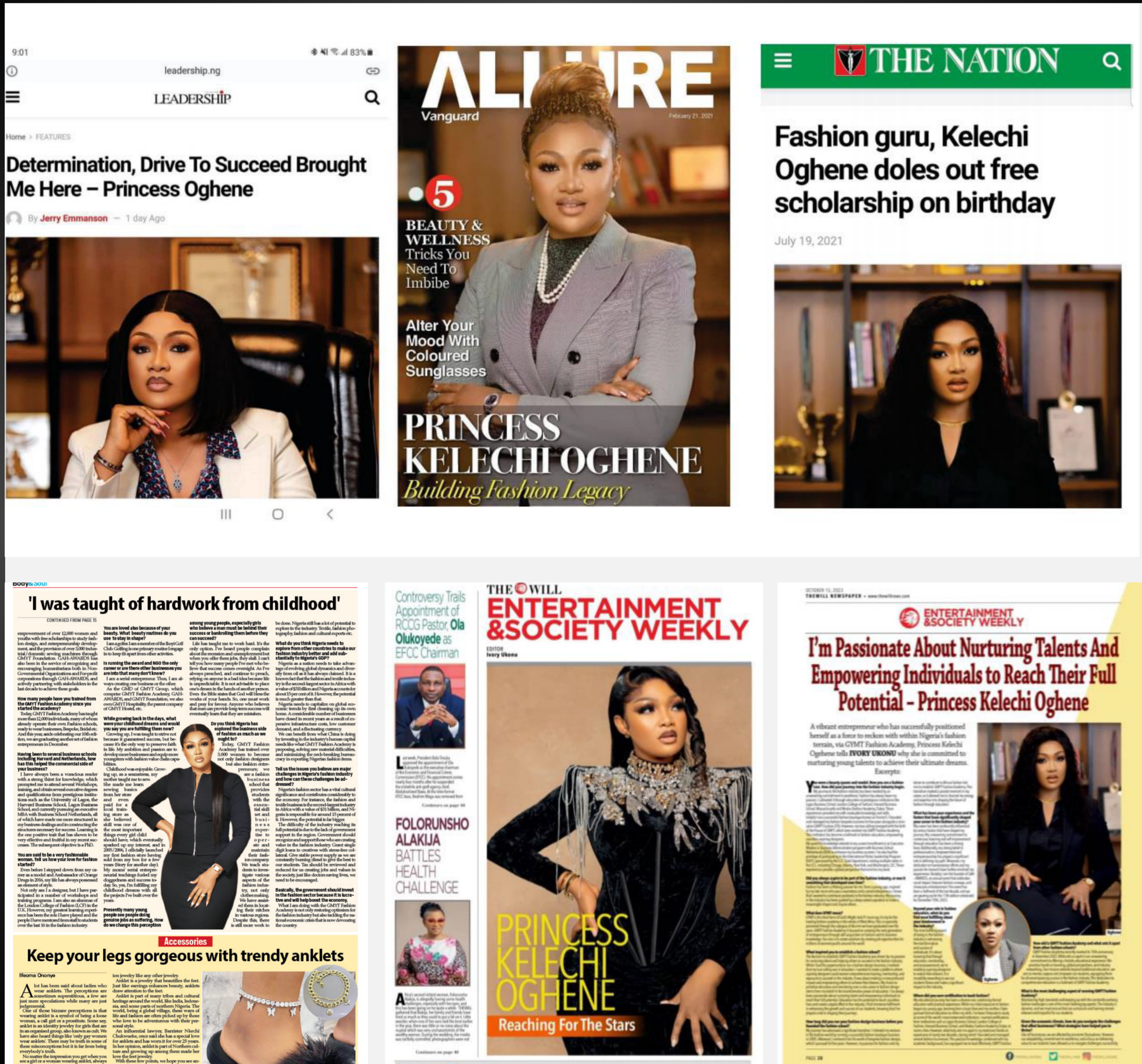
Together, these covers paint a picture of Princess Oghene as a visionary leader in the fashion industry, dedicated to social impact through education, skill development, and empowerment.

Her image, as depicted on these covers, is one of elegance, confidence, and strength, embodying the qualities of a mentor and industry pioneer. The phrase "Value Driven Legacy X The Miracles of Passion" encapsulates her mission to blend passion with purpose, creating a legacy that transcends mere business success to include broader societal enrichment.



# Personal Branding Statement:

Princess Kelechi Oghene embodies the spirit of transformative leadership, bringing together the worlds of fashion, empowerment, and innovation. Through her multifaceted ventures, she has created a legacy that empowers, educates, and elevates, ensuring that every initiative she touches turns into a cornerstone for growth and development.



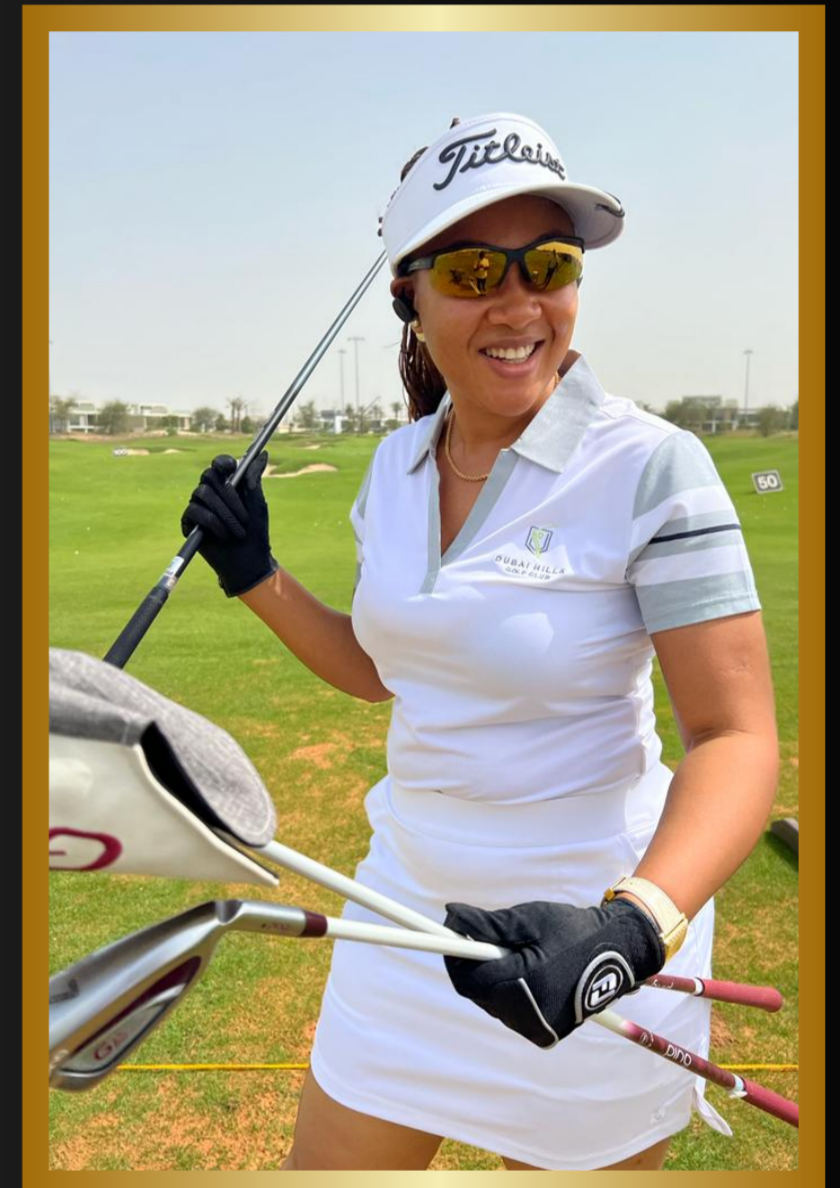
A Portfolio of Excellence and Leadership

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# Achievements & Recognitions

Over 120 Awards, Including ECOWAS Designer of The Year and Nigerian Entrepreneurs Award. IVLP Alumna: Engaged in international leadership programs, enhancing her global network.

**Golf Champion:** Exhibiting discipline and focus, winning over 20 local and international competitions.



**Golf Champion**







# Princess Kelechi Oghene

CEO, GMYT Group Ltd. Founder, GAHAWARDS, GMYT Academy & Foundation.  
Leadership Alum: IVLP | LCF | HBS | LBS EMBA (BSN) Cand.  
Cert. B.Law | OpsMgt | HRM | StratMgt | OMP | BOF.

Golfer | Educator | Strat. Biz Consultant | Philantropist & Entrepreneur

Contact: 08163311111, 08099044445

 GMYT Fashion Academy  gmytfashionacademy  gahawardsltd







 gmd4gmytgroup@gmail.com  www.gmytfashionacademy.org

 18a Grace Anjous Street Lekki Phase 1, Lekki, Lagos.



# Legacy

Princess Kelechi Oghene's work is not just about the present; it's about crafting a legacy that will endure, inspiring countless others to follow in her footsteps of innovation, empowerment, and excellence.

|   |  |
|---|--|
|  <p><b>No Poverty:</b></p>   | <p>Empowered over 3,000 women &amp; youths with startup funds through GMYT SMEs</p>                        |
|  <p><b>Zero Hunger<br/>Quality Education<br/>Decent work &amp;<br/>Economic Growth</b></p> | <p>Empowered over 12,000 women/youths with free scholarships to fashion through GMYT Foundation.</p>       |
|  <p><b>Gender Equality<br/>Reduced Inequality</b></p>                                      | <p>Empowered over 3,000 women &amp; youths with startup funds through GMYT SMEs</p>                        |
|  <p><b>Industry Innovation<br/>&amp; Infrastructure:</b></p>                               | <p>Empowerment with over 3,000 industrial/ domestic sewing machines through GMYT Foundation.</p>           |
|  <p><b>Sustainable Cities<br/>&amp; Communities:</b></p>                                   | <p>Recognizing humanitarians in different sectors through GAH-AWARDS.</p>                                  |
|  <p><b>Partnership for<br/>the goals:</b></p>  | <p>GAH-AWARDS actively partnership with stakeholders in the last decade to achieve 9 of the SDG goals.</p> |

# Recognition and Mentions:

Princess Kelechi has graced our screens as one of the Orange Drugs Ambassadors and has been the face of Delta Soap, embodying beauty and grace that transcends the superficial to make a deep, lasting social impact.



A Portfolio of Excellence and Leadership